

### Los Angeles Times "Your Decisions Write Our Stories"

**Production Binder** 

Prepared by: Connor Dean

# **SCRIPT**

Los Angeles Times

Written by Enoch Lui Produced by Connor Dean Art Directed by Cam Tribe

### INT. FARM KITCHEN - MORNING

EVE (Caucasian - 28) still in her pajamas prepares breakfast; eggs and toast. In the background, a small kitchen TV plays news coverage of illegal drug trafficking along the Mexican border. She stops to look at a photo of a 6 week baby ultrasound on the fridge. A "Finish The Wall" magnet hangs next to the photo. Her husband, MARK (Caucasian - 30) rushes into the kitchen wearing a border patrol uniform. He playfully steals a piece of toast and kisses his wife on the cheek, before heading towards the door.

EVE

Already leaving?

MARK

Yeah, they're calling everyone in early.

EVE

Be safe out there.

Mark comes back for one more kiss, then kneels down to kiss her stomach.

MARK

You too.

Through the window we see Mark driving away. Eve begins eating her food alone while reading the Los Angeles Times.

### EXT. RURAL FARM - MORNING

Eve, now in working clothes and a wide brimmed hat, walks outside into her dry southwest farmland with the hot sun shining above. She surveys the land around her before walking towards the barn.

### INT. HORSE BARN - MORNING

Eve routinely feeds her horses hay and fills the water troughs.

### EXT. HOUSE YARD - NOON

Eve, now visibly sweating, hangs clothes and sheets on a clothesline in her back yard. She moves over a sheet, but is alarmed to see a young Mexican boy standing a few yards away, breathing heavily. The NIÑO, 8 years old, wearing ripped jeans, torn shoes, and a t-shirt full of dirt, begins to slowly cry.

The tears create a river-like path against his dry skin. Eve starts to slowly grab the cell phone from her pocket.

NIÑO
(partly crying and out of breath)
Ayudame! Ayudame! es mi mama...mi mama...por favor mi mama!

The boy then points a direction in the distance. Eve slowly lets go of her phone and holds eye contact with the crying boy.

### EXT. DESERT - AFTERNOON

Led by the boy, Eve finds a LARA (25) laying on the ground against a tree, slightly hidden. The woman is 9 months pregnant and only wearing a blouse, ripped jeans and sandals. Her lips are terrifically blistered.

### INT. HORSE BARN - LATE AFTERNOON

The barn door slides open to reveal the silhouettes of Eve, the mother, and son entering the barn. In one of the empty horse stalls, Eve sets down a well-used mattress for the family to sit on. The mother tightly holds Eve's hand, as if clinching for her life. She begins screaming in pain as she begins to have contractions, holding Eve's hand tighter and tighter.

### INT. HOUSE CLOSET - DUSK

Eve panicky searches for medicine, blankets, water bottles, and piles them on her arms.

### EXT. OUTSIDE BARN - DUSK

Eve, with supplies in hand, walks out the house surprised to see Mark standing near the barn. Distant screams are heard in the background as suddenly the Niño walks out of the barn door. The three hold their distance. Eve looks at the Niño, then back at Mark, stuck between the two opposing sides. BLACKOUT

Every Decision Has A Story - Los Angeles Times

## **CALENDAR**



### Commercial Title "Decisions"

Date: 6/21/19

Client: Los Angeles Times

Product: News

July	2019					
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
		Project Kick-Off				
		·				
7	8	9	10	11	12	13
	Script Locked				Treatment Due	
					Create Casting Call	
			Location Scouting		Script Breakdowns Due	
			Location Scouting			
14	15	16	17	18	19	20
	10	10	.,		.,	20
					First Location Options	
			Location Scouting			
			Casting			
21	22	23	24	25	26	27
21	22	23	24	23	20	21
			Location Scouting			
			Casting			
	20	22	0.1			
28	29	30	31			
		Casting				
		Location Scouting				



### Commercial Title "Decisions"

Date: 8/12/19

Client: Los Angeles Times

Product: News

August	2019					
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
4	5	6	7	8	9	10
_		U	,	- O	,	10
					Locations Locked	
			Location Scouting			
			Casting			
11	12	13	14	15	16	17
	Storyboards Due				Equipment List Due Production Crew Locked	
	Finalized Budget				Production Crew Locked  Cast Locked	
					odot Locked	
18	19	20	21	22	23	24
					Shot List Due	
		Tech Scout			Shooting Schedule Due	
					Pre-Production Meeting	
25	26	27	28	29	30	31
		_,			30	0.1
	SHOOT DAY 1					
	SHOOT DAY 1	SHOOT DAY 2				

## **CASTING**

### **BYU AdLab x Paradox Digital**

### **PSA Spec Commercial**

A story that focuses on the current state of humanitarian aid at the border.

Shooting Dates: Must be available the week of August 26th

Send headshots and resumes to mail@paradoxdigital.tv with subject line "PSA Commercial"

\*Roles will be paid\*

### Eve - 25-30 years old, Female, Caucasian

Eve is 6 weeks pregnant, and stays at home caring for the family farm. She grew up in a small rural American town her whole life and prefers the countryside. Eve holds conservative values very close to her heart and tries to avoid confrontation. She is an active Christian and believes in loving your neighbor.

### Mark - 30 - 35 years old, Male, Caucasian

Mark is a Border Patrolman very committed to his job and its cause. His childhood consisted of strong patriarchal and racist influences, which resulted in him having a bias towards the border wall being built. Country and duty are his top priorities, but nothing is more important than family.

### Lara - 24 - 28 years old, Female, Mexican/Latina, fluent in Spanish

Lara is a young single mother from Mexico, striving for a better future. She has one young son Carlos, and is 9 months pregnant with another. Corrupted leaders, growing gangs, and devastating poverty forced Lara to become a refugee from her own country. She understands crossing the border is life threatening, but life back home is just as dangerous.

### Carlos- 5 -8 years old, Boy, Mexican/Latino, fluent in Spanish

Carlos is Lara's only son. He never knew his father and Lara had him when she was only 16 years old. Most of Carlos's life has been on the move from town to town. He doesn't have any formal education, but he works very hard to help his pregnant mother find water and rest. For such a young age, Carlos holds an experienced and mature perspective of the world.

### **Character Descriptions**

### Eve

25-30 years old, Caucasian

Eve is 6 weeks pregnant, and stays at home caring for the family farm. She grew up in a small rural American town her whole life and prefers the countryside. Eve holds conservative values very close to her heart and tries to avoid confrontation. She is an active Christian and believes in loving your neighbor.

### Mark

30 - 35 years old, Caucasian

Mark is a Border Patrolman very committed to his job and its cause. His childhood consisted of strong patriarchal and racist influences, which resulted in him having a bias towards the border wall being built. Country and duty are his top priorities, but nothing is more important than family.

### Lara

24 - 28 years old, Mexican/Latina, fluent in Spanish

Lara is a young single mother from Mexico, striving for a better future. She has one young son Carlos, and is 9 months pregnant with another. Corrupted leaders, growing gangs, and devastating poverty forced Lara to become a refugee from her own country. She understands crossing the border is life threatening, but life back home is just as dangerous.

### **Carlos**

5 -8 years old, Mexican/Latino, fluent in Spanish

Carlos is Lara's only son. He never knew his father and Lara had him when she was only 16 years old. Most of Carlos's life has been on the move from town to town. He doesn't have any formal education, but he works very hard to help his pregnant mother find water and rest. For such a young age, Carlos holds an experienced and mature perspective of the world.

## BUDGET

### "Decisions" Production Budget

Production Company: BYU AdLab / Paradox Digital		Location:	Fairview, UT	
Address:	Address: Provo, UT		2	
Production Contact:	Connor Dean			
Cell Phone:	248-836-8895	Agency Producer	Connor Dean	
Director:	Ben Allred	Agency Art Director	Cam Tribe	
Writer:	Enoch Lui	Agency Writer	Enoch Lui	
Producer:	Connor Dean	Commercial Title:	"Decisions - Los Angeles Times	
Director of Photography	Spencer Goff	1 - Online Commercial :60		
Art Director	Cam Tribe	2 -		
Sound:	Christian Darais	3 -		
Editor:	Paradox Digital / BYU AdLab	4 -		
		5 -		

Summary of Estimated Production Costs	_	Estimated	Actual Cost
Locations	Total A	\$750.00	\$500.04
Art	Total B	\$700.00	\$525.00
Equipment Rental	Total C	\$921.50	\$1,440.26
Hair and Make Up	Total D	\$0.00	\$210.00
Talent	Total E	\$1,087.50	\$1,087.50
Other	Total F	\$0.00	\$0.00

Grand Total	Total A-F	\$3,459.00	\$3,762.80

Comments

### A - G Breakdown

Α	Locations	Amount	Rate	Estimated	Actual
1	Location Fees	O Amount	\$0.00	\$0.00	Actual
2	Permits	0	\$0.00	\$0.00	
3	Lunch	2	\$175.00	\$350.00	
4	Craft Service	2	\$125.00	\$250.00	\$500.04
5	Dinner	1	\$150.00	\$150.00	
		Tot	al A	\$750.00	\$500.04
В	Art	Amount	Rate	Estimated	Actual
1	Props	1	\$350.00	\$350.00	\$175.00
2	Wardrobe	1	\$350.00	\$350.00	\$350.00
3	Other	·	Ψ000.00	\$0.00	ψοσσ.σσ
	Other	Tot	al B	\$700.00	\$525.00
		100		ψ, σσ.σσ	Ψ020.00
С	Equipment Rental	Amount	Rate	B Package	Actual
1	G/E Rental	1	\$721.50	\$721.50	\$773.81
2	Hard Drives				\$169.45
3	Camera Support	1	\$300	\$200.00	\$497.00
		Tot	al C	\$921.50	\$1,440.26
D	Hair and Make Up	Amount	Rate	Estimated	Actual
1	HMU Artist Day 1	0	\$0.00	\$0.00	\$150.00
2	HMU Artist Day 2			\$0.00	\$60.00
		Tot	al D	\$0.00	\$210.00
_	Ι	1 .	1 _		
E	Talent	Amount	Rate	Estimated	Actual
1	O/C Principal - Eve	2	\$150.00	\$300.00	\$300.00
2	O/C Principal - Latina Woman	1	\$250.00	\$250.00	\$250.00
3	O/C Principal - Nino	1	\$192.50	\$192.50	\$192.50
4	O/C Principal - Mark	1	\$345.00	\$345.00	\$345.00
4	Agency Fee			\$0.00	
		Tot	tal E	\$1,087.50	\$1,087.50
F	Crew	Amount	Rate	Estimated	Actual
1	Music Composing	7 4110 4110	1.000	\$0.00	7 (3)
2	Other			\$0.00	
	Guioi			\$0.00	
		_	al F	\$0.00	\$0.00

### Expenses

	Location Expenses						
Account	Description	Amount	Rate	Total	Receipt		
A1	Craft Day 1	1	\$67.34	\$67.34	Yes		
A2	Craft/Catering Day 1	1	\$144.14	\$144.14	Yes		
A3	Craft/Catering Day 1	1	\$143.56	\$143.56	Yes		
A4	Craft/Catering Day 1	1	\$2.61	\$2.61	Yes		
A5	Gas for Truck	1	\$37.13	\$37.13	Yes		
A6	Dinner Day 1	1	\$94.71	\$94.71	Yes		
A7	Cable, Drinks	1	\$10.55	\$10.55	Yes		
				\$500.04			

	Art Expenses						
Account	Description	Amount	Rate	Total	Receipt		
B1	Props	1	\$52.28	\$52.28	Yes		
B2	Wallpaper	1	\$73.94	\$73.94	Yes		
В3	Vinyl	3	\$6.99	\$20.97	Yes		
B4	Mattress	1	\$5.00	\$5.00	No		
B5	Costumes	1	\$350.00	\$350.00			
В6	Other Art	1	\$21.98	\$21.98	Yes		
В7				\$0.00			
В8				\$0.00			
В9				\$0.00			
	•			\$524.17			

	Equipment Rental Expenses						
Account	Description	Amount	Rate	Total	Receipt		
C1	CameraJack Easy Rig	1	\$297.00	\$297.00	Yes		
C2	Hard Drives	1	\$169.45	\$169.45	Yes		
C3	UFP Rentals	1	\$773.81	\$773.81	Yes		
C4	Lens Rental	1	\$200.00	\$200.00			
C5							
C6							
C7							
C8				\$0.00			
		\$1,440.26					

	Hair and Make Up Expenses					
Account Description Amount Rate Total Recei						
D1	HMU Artist	1	\$150.00	\$150.00	No	
D2	HMU Arist Day 1	1	\$60.00	\$60.00	Yes	

\$210.00

Talent Expenses						
Account	Description	Amount	Rate	Total	Receipt	
E1	O/C Principal - Eve	2	\$150.00	\$300.00		
E2	Extra Fees	1	\$75.00	\$100.00		
E2	O/C Principal - Latina Woman	1	\$150.00	\$150.00		
E3	O/C Principal - Nino	1	\$150.00	\$192.50		
E4	O/C Principal - Mark	2	\$150.00	\$345.00		
E5				\$0.00		
<u> </u>				\$1,087.50		

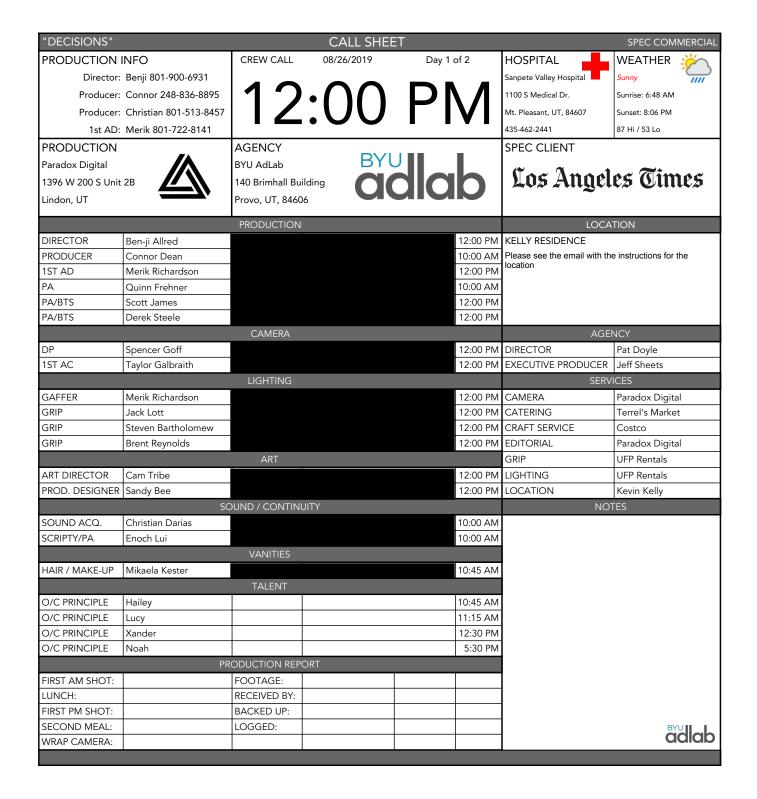
Contingency Expenses						
Account	Description	Amount	Rate	Total	Receipt	
F1				\$0.00		
F2				\$0.00		
F3				\$0.00		
F4				\$0.00		
F5				\$0.00		
				\$0.00		

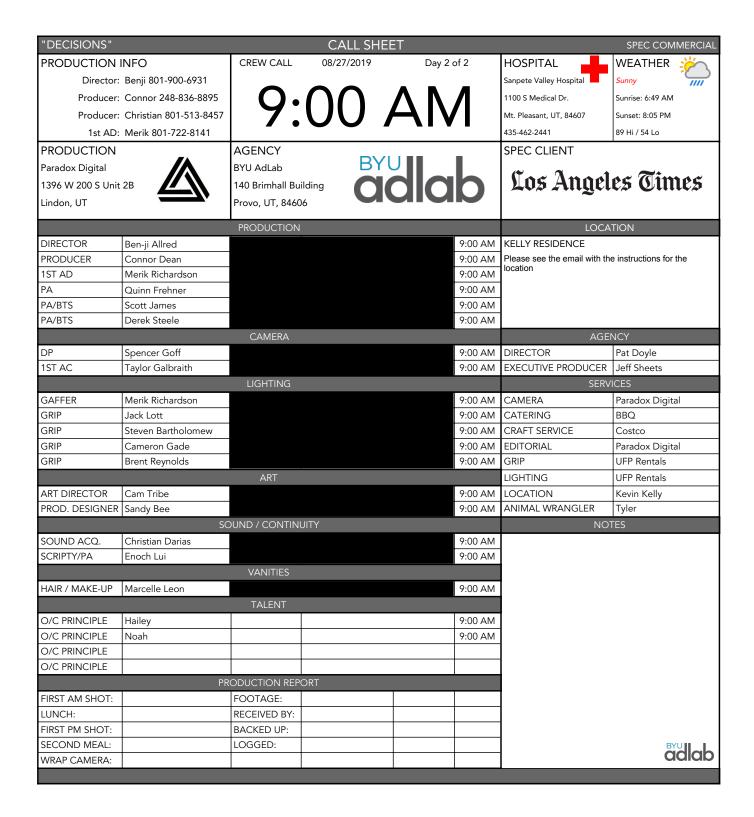
Other Expenses						
Account	Description	Amount	Rate	Total	Receipt	
G1				\$0.00		
G2				\$0.00		
G3				\$0.00		
G4				\$0.00		
G5				\$0.00		
				\$0.00		

## **CREW**

LA Times Crew List						
	5.1	DI	- ·			
Name	Role	Phone	Email			
PRODUCTION  Company Decay  Produces						
Connor Dean	Producer	-				
Merik Richardson	1st AD					
Ben-ji Allred	Director					
Enoch Lui	Script Supervisor/PA PA					
Scott James						
Quinn Frehner PA						
Carra Triba	Aut Dinastan	ART				
Cam Tribe	Art Director					
Sandy Bee	Production Designer	CAMEDA				
Spansor Goff	DP	CAMERA				
Spencer Goff Taylor Galbraith	1st AC					
Taylor Gaibraiti		P/ELECTRIC				
Merik Richardson	Gaffer	F/ELECTRIC				
Jack Lott	Grip					
Steven Bartholomew	Grip					
Derek Steele	Grip					
Brent Reynolds	Grip					
Diene Reynolds	· ·	SOUND				
Christian Darais	Sound					
CGuar Bararo		AND MAKE UP				
Mikaela Kester	HMU					
		PRODUCTION				
Merik Richardson	Editor					
Ben-ji Allred	Colorist					
Chrisitan Darais	Composer					

### SHOOT DAY





1 INT. FARM KITCHEN - MORNING Mark and Eve talk in the kitchen, Mark leaves for work  2 EXT. RURAL FARM - MORNING Eve surveys her farm before starting chores  EXT. HORSE CORRAL - MORNING	CHARACTER #	D/N	Time of Day
Mark and Eve talk in the kitchen, Mark leaves for work  EXT. RURAL FARM - MORNING  Eve surveys her farm before starting chores  EXT. HORSE CORRAL - MORNING	1,2	D	
Eve surveys her farm before starting chores  EXT. HORSE CORRAL - MORNING			•
Eve surveys her farm before starting chores  EXT. HORSE CORRAL - MORNING	1	D	
	1	D	
Eve feeds and brushes her horses			
INT. HEN HOUSE - MORNING	1	D	
Eve gathers eggs in a basket			
5 EXT. HOUSE YARD - DAY	1,4	D	
Eve hangs clothes to dry and sees a little boy crying			
6 EXT. DESERT - AFTERNOON	1,3,4	D	
Eve and Carlos find exausted and pregnant Laura			
7 INT. BARN - EVENING	1,3,4	D	
Eve helps Laura and Carlos get situated in the barn		•	
8 INT. HOUSE - EVENING	1	D	
Eve rummages around the house for supplies			
EXT. BARN - DUSK	1,2,3,4	D	
Eve is confronted by Mark entering the barn with supplies			
10 INT. HOUSE - MORNING	1	D	
Eve watches as Mark's truck pulls out of the driveway			
			1
DAY 1			
6 EXT. DESERT - AFTERNOON	1,3,4	D	1:00
Eve and Carlos find exausted and pregnant Lara			
5 EXT. HOUSE YARD - DAY	1,4	D	4:00
Eve hangs clothes to dry and sees a little boy crying			
7 INT. BARN - EVENING	1,3,4	D	6:00
Eve helps Lara and Carlos get situated in the barn		_	
9 EXT. BARN - DUSK	1,2,3,4	D	7:30
Eve is confronted by Mark entering the barn with supplies (Lara, Mark, and Niño coverage)		T	
DAY 2			
NIT HOUSE HODWING			( 00
10 INT. HOUSE - MORNING	1	D	6:00
Eve watches as Mark's truck pulls out of the driveway			0.00
2 EXT. RURAL FARM - MORNING	1	D	8:00
Eve surveys her farm before starting chores			0.00
EXT. HORSE CORRAL - MORNING  Sup foods and brushes have been	1	D	9:00
Eve feeds and brushes her horses			10.00
	1	D	10:00
4 INT. HEN HOUSE - MORNING  Fig. gethers again a backet	1.2	D	12-00
Eve gathers eggs in a basket	1,2	l U	12:00
Eve gathers eggs in a basket  INT. FARM KITCHEN - MORNING			•
Eve gathers eggs in a basket  INT. FARM KITCHEN - MORNING  Mark and Eve talk in the kitchen, Mark leaves for work	1		3.00
4 Eve gathers eggs in a basket  1 INT. FARM KITCHEN - MORNING Mark and Eve talk in the kitchen, Mark leaves for work  INT. HOUSE - EVENING	1	D	3:00
4 Eve gathers eggs in a basket  1 INT. FARM KITCHEN - MORNING Mark and Eve talk in the kitchen, Mark leaves for work  INT. HOUSE - EVENING Eve rummages around the house for supplies	1	D	3:00
Eve gathers eggs in a basket  1 INT. FARM KITCHEN - MORNING Mark and Eve talk in the kitchen, Mark leaves for work  INT. HOUSE - EVENING Eve rummages around the house for supplies  EXT. BARN - DUSK	1		3:00
Eve gathers eggs in a basket  INT. FARM KITCHEN - MORNING  Mark and Eve talk in the kitchen, Mark leaves for work  INT. HOUSE - EVENING  Eve rummages around the house for supplies  EYET BARN - DISK	1	D	3:00
Eve gathers eggs in a basket  1 INT. FARM KITCHEN - MORNING Mark and Eve talk in the kitchen, Mark leaves for work  INT. HOUSE - EVENING Eve rummages around the house for supplies  EXT. BARN - DUSK	1	D	3:00
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Eve gathers eggs in a basket  1 INT. FARM KITCHEN - MORNING Mark and Eve talk in the kitchen, Mark leaves for work  8 INT. HOUSE - EVENING Eve rummages around the house for supplies  EXT. BARN - DUSK	1	D	3:00
Eve gathers eggs in a basket  1 INT. FARM KITCHEN - MORNING Mark and Eve talk in the kitchen, Mark leaves for work  INT. HOUSE - EVENING Eve rummages around the house for supplies  EXT. BARN - DUSK	1	D	3:00

# RECEIPTS

